Logo Anatomy

Logo Mark

TOLBER — Logotype

PROVEN SOLUTIONS — Brand Promise

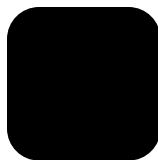**TOLBER** — Logotype

PROVEN SOLUTIONS — Brand Promise

RICH BLACK
RGB: 0 0 0
CMYK: 60 40 40 100

PMS: 313
RGB: 0 168 202
CMYK: 100 0 6 19

The TOLBER brand name should always be all caps as indicated in the text below.

TOLBER logotype is based on the font Montserrat.

The TOLBER logo mark is not to be used independently of the logo without express permission. No color except black should touch the logo mark.

The TOLBER Brand Promise is not to be used independently of the logo.

LOGO usage

All TOLBER logos will be provided in the colors below and as black only logos in file type for print and digital use.

TOLBER_LOGO_Banded

TOLBER_LOGO_Promise

TOLBER_LOGOTYPE

TOLBER
P R O V E N   S O L U T I O N S

TOLBER_LOGO_Promise_Banded_Black

TOLBER
P R O V E N   S O L U T I O N S

TOLBER_LOGO_Promise_Black

TOLBER
P R O V E N   S O L U T I O N S

TOLBER_LOGOTYPE_Promise_REVERSED_Black

**Do not change the color of the brand promise.
It should be black or, when reversed, white.**

**Do not change the color of the brand promise band.
It should be black or TOLBER blue.**

No color except black should touch the logo mark.